

**Proposal on:**

**The Market for Thermal Insulation**

**Great Britain 2025**

**A Multi-Client Report**

May 2026

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## **Introduction:**

Construction Markets has been researching and reporting on the thermal insulation market for over 30 years. The reports, based on hundreds of in-depth interviews with a wide range of key specifiers, specialist contractors, manufacturers and suppliers of building insulation products and extensive desk research have gained a reputation for unparalleled detail and accuracy.

The report is an essential tool for anyone wishing to identify market dynamics, shares and trends or indeed anyone just wanting reliable and detailed intelligence on the market for thermal insulation products.

**Each subscription includes an online meeting with Dominic Collins, and this can feature a PowerPoint presentation of the main findings.**

***Note: The research excludes the use of insulation in the following applications:***

- ***Acoustic***
- ***HVAC (pipes and ducts)***
- ***Fire protection***
- ***Industrial applications (pipes, tanks, boilers, chimneys etc.)***
- ***Technical insulation (marine, offshore, petrochemical, infrastructure, power generation etc.)***

***The following building sectors / types of buildings are also excluded:***

- ***Infrastructure / civil engineering buildings (buildings use for airports, rail etc.)***
- ***Farms / agriculture***
- ***Relocatable / portable buildings***

## Report Contents

The following data will be provided on the market for thermal insulation in Great Britain in 2024 and 2025:

### 1 - Market Size

The estimated market for building insulation in Great Britain in 2024 and 2025 will be quantified in terms of installed area (in m<sup>2</sup>).

### 2 - Segmentation by Types of Thermal Insulation

The total market for building insulation in 2024 and 2025 will be segmented by the following types of insulation products:

- Mineral wool (stone and glass wool):
  - Rolls
  - Blown
  - Slab
- PIR / Polyurethane
- EPS
- XPS
- Factory insulated composites
- Phenolic
- Other blown insulation
- Others (anything not specifically mentioned above)

### 3 - Segmentation by Building Sectors and Types of Work

The market for building insulation by types of thermal insulation in 2024 and 2025 will be further subdivided within each of the following building sectors and types of work:

- **Private housing:**
  - New buildings:
    - Houses
    - Low rise flats
    - High rise flats
  - Extensions
  - Refurbishment
- **Public housing:**
  - New buildings
    - Houses
    - Flats
  - Extensions
  - Refurbishment
- **Non-domestic buildings:**
  - New buildings:
    - Offices
    - Retail
    - Leisure
    - Public education
    - Public health
    - Other public
    - Other private
  - Extensions
  - Refurbishment
- **Industrial buildings:**
  - New
  - Extensions
  - Refurbishment

#### 4 - Segmentation by Applications / End Uses

The market for thermal insulation by types of thermal insulation and building sectors will be further subdivided by the following applications / end uses:

- **Roof Insulation:**

- Tiled roofs (Pitched):
  - Loft / back of ceiling insulation
  - Warm roof / rafter level insulation
- Industrial insulation / profiled metal
- Flat / membrane roof
- Thermal laminates / insulated plasterboard

- **Ground Floor Insulation**

- **Wall Insulation:**

- Cavity wall insulation / cavity fill:
  - Slabstock full fill
  - Slabstock partial fill
  - Blown / pumped full fill
- Framed construction (insulation to timber and light steel frames)
- Thermal laminates:
  - To masonry walls
  - To framed construction (timber and light steel frames)
- Industrial wall insulation / profiled metal
- Curtain walling and spandrel panels
- Rainscreens
- External wall insulation
- Other wall insulation

**Note:** *The data stated in items 2, 3 and 4 will be provided in a series of cross related matrices in Excel format. This is due to the complexity of the data and the tables not being legible within a PDF report format.*

Example tables are available upon request.

## 5 - Forecast to 2029

A forecast of the likely development of the market will be made for the period up to 2029 and this will cover the following:

- The likely changes in building sector activity levels by the main sectors:
  - Private housing
  - Public housing
  - Non-domestic buildings
  - Industrial buildings
- The projected changes in product usage for all the main types of products (as listed above under item 2).

The forecast will be based on the following:

- The unique Construction Markets computer-based forecasting model
- A full and detailed analysis of all relevant macroeconomic and other available data and statistics
- Information from the comprehensive field research programme

## Research Programme

The data required will be collected from the following research programme:

### 1 - Field research:

Telephone interviews have been conducted with the following types of respondents:

- Private house builders
- RSL's (Registered Social Landlords) and Housing Associations
- Specifiers designing non-domestic buildings
- Specialist sub-contractors working in the thermal insulation market:
  - Thermal insulation contractors
  - Flat roofing contractors
  - Sheeting contractors
  - Tilers and slaters
  - Facade installers
  - External wall insulation contractors
  - Etc.
- Segments of the distribution network for thermal insulation
- Manufacturers supplying into the thermal insulation market
- Others as identified as being relevant sources of information

Over 500 telephone interviews have been conducted with these types of respondents during 2025.

### 2 -Desk Research:

A major programme of desk research will also be conducted consisting of the following:

- Collection and analysis of all published and other obtainable statistics from both public and private sources
- Information from the unique database held by Construction Markets which has been updated annually since the consultancy was started over 50 years ago
- Data collected from the Internet

## Fees & Timings:

### Fee Structure:

The fee for the study on The Market for Thermal Insulation will be:

£5,450 + VAT per subscriber

This fee will be invoiced in the following stages

- 60% upon delivery of the draft report and dataset
- 40% on delivery of the final report and dataset

**Each subscription includes an online meeting with Dominic Collins, and this can feature a PowerPoint presentation of the main findings.**

***Note: The fee will be invoiced in full if the order is received once the draft data has been published in May2026.***

The draft and final reports and datasets will be supplied in electronic format as follows:

- Draft dataset - MS Excel workbook
- Final Report - PDF format
- Final Dataset - MS Excel workbook

### Timing:

The delivery dates for roof claddings report are as follows:

- Draft Data - May 2026
- Final Report and Dataset - June 2026

## Terms and Conditions

The following terms of business apply to engagements accepted by Construction Markets Ltd. All work carried out is subject to these terms except to the extent that changes are expressly agreed in writing.

- Our terms of payment are strictly 30 days from the invoice date.
- The Copyright and intellectual property for any and all information supplied by Construction Markets in any format (contained in a draft report, final report, notes, ad hoc basis or otherwise) is retained by Construction Markets, although the fees you pay us allow you to use those materials for the purposes for which they were created under this engagement.
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- Where we receive confidential information, we shall take such steps as we in good faith think fit to preserve confidential information from unauthorised disclosure or other misuse both during and after termination of this engagement. If, we nevertheless disclose without authorisation or otherwise misuse your confidential information, thereby causing you loss, we shall be liable to you. Save where there is specific agreement to the contrary, our client relationship with you shall not be treated as confidential information and we may disclose this fact to clients, prospective clients, or other third parties.
- We will provide you with data and services described in this engagement letter and the accompanying document describing the research scope in a timely manner. In the unlikely event that delays occur then these will be promptly advised by email.
- All reasonable endeavours will be made to ensure the accuracy of all data that is supplied and this will be based on the agreed scope and no warranty or representation is made by us as to the completeness of the data or reports or the accuracy of the information we have relied on.
- You agree that any commercial decisions that you make are not within the scope of our duty of care and in taking such decisions you must take into account the restrictions on the scope of our work and other factors, commercial and otherwise, of which you and your other advisers are, or should be, aware from sources other than our work.
- The aggregate of our liability for all Relevant Losses to the Recipient Parties shall be limited in total to ten times our paid fees for this engagement.
- You acknowledge that our employees, consultants, agents or directors do not assume any duty of care to you in a personal capacity. You shall not bring any claim in respect of any Relevant Losses against any of our employees, consultants, agents or directors personally.
- We will not be liable to you for any claim in relation to our reports and advice to the extent that you have a right of recovery from any other person.
- We will not be liable to you for any claim in relation to our reports and advice to the extent that you were aware of the fact, matter, event or circumstances giving rise to the claim prior to the date of the relevant report or advice.