

Proposal on:

The Market for Facade Systems

Rainscreens and Curtain Walling

Great Britain 2025

A Multi-Client Report

May 2026

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Introduction:

Construction Markets has been researching and reporting on the wall claddings market for over 40 years. The market has seen significant changes over this time and some of the major trends have been:

- Major growth in the use of:
 - Rainscreen claddings
 - Curtain walling
- Very significant uptick in rainscreen refurbishment work to achieve non-combustibility on existing buildings post-Grenfell

This has led to demand for a specific multi-client report covering the facade systems market and segmenting it by types of products and by use in different building sectors, sub sectors and types of work.

The reports, based on hundreds of in-depth interviews with a wide range of key specifiers, users / installers, manufacturers and suppliers into the market and extensive desk research has gained a reputation for unparalleled detail and accuracy. The report is an essential tool for anyone wishing to identify market dynamics, shares and trends or indeed anyone just wanting reliable and detailed intelligence on the market for rainscreen products.

As with other Construction Markets reports, the report and dataset will be supplied electronically in PDF format with all of the tables also supplied in an Excel workbook. In recent years, the presentation of the report has been further enhanced, with the report containing the following sections:

- Market Summary
- The Market for Rainscreens by Types of Products
- The Market for Curtain Walling by Types of Products
- Penetration of Facade Systems
- The Market for Facade Systems by Building Sectors
- Forecast to 2026

Each subscription includes an online meeting with Dominic Collins, and this can feature a PowerPoint presentation of the main findings.

Report Contents

The following data will be provided on the market for facade systems in Great Britain in 2024 and 2025:

1 - Market Size

The estimated market for facade systems in Great Britain in 2024 and 2025 will be quantified in terms of installed area (in m²).

2 - Segmentation by Types of Facade Systems

The total market for facade systems in 2024 and 2025 will be segmented by the following products:

- Rainscreens
- Curtain walling

3 - Segmentation by Types of Products:

The facade system markets will be further subdivided by the following types of products:

Rainscreens:

- Metallic
- Stone / engineered stone
- Ceramic / terracotta
- Fibre cement boards
- High pressure laminates
- Other boards
- Other finishes

Curtain Walling:

- Glazed
- Stone veneer
- Metallic
- Other

4 - Facade Systems vs Alternatives:

The penetration of facade systems within the total wall claddings market will also be provided within the various building sectors, sub sectors and types of work (as outlined in item 5 below)

5 - Segmentation by Building Sectors and Types of Work

The market for facade systems by types of systems and products in 2024 and 2025 will be further subdivided within each of the following building sectors and types of work:

- **Private housing:**
 - New buildings:
 - Houses
 - Low rise flats
 - High rise flats
 - Extensions
 - Refurbishment
- **Public housing:**
 - New buildings
 - Houses
 - Flats
 - Extensions
 - Refurbishment
- **Non-domestic buildings:**
 - New buildings:
 - Offices
 - Retail
 - Leisure
 - Public education
 - Public health
 - Other public
 - Other private
 - Extensions
 - Refurbishment
- **Industrial buildings:**
 - New
 - Extensions
 - Refurbishment

Other Rainscreen Market Data:

6 - Rainscreens - Types of Backup Walls:

The market for rainscreens in new buildings will be further segmented by the types of backup walls and these include the following:

- Concrete / clay blocks
- Concrete panels
- Profiled steel:
- Profiled aluminium:
- Light steel framing
- Timber frame
- Others

7 - Rainscreens - Types of Thermal Insulation:

The market for thermal insulation used behind rainscreens will be further segmented by the types of insulation and these include the following:

- Mineral wool
- PIR
- Phenolic
- No insulation (refurbishment work)
- Others

8 - Forecast to 2029

A forecast of the likely development of the market will be made for the period up to 2029 and this will cover the following:

- The likely changes in building sector activity levels by the main sectors:
 - Private housing
 - Public housing
 - Non-domestic buildings
 - Industrial buildings
- The likely penetration of facade systems within the total wall claddings market
- The projected changes in product usage for all the main types of products (as listed above under item 2).

The forecast will be based on the following:

- The unique Construction Markets computer-based forecasting model
- A full and detailed analysis of all relevant macroeconomic and other available data and statistics
- Information from the comprehensive field research programme

Research Programme

The data required will be collected from the following research programme:

1 - Field research:

Interviews have been conducted with the following types of respondents:

- Private house builders
- Developers of high-rise residential apartment blocks
- RSL's (Registered Social Landlords) and Housing Associations
- Specifiers designing non-domestic buildings
- Specialist sub-contractors working in the facades market:
 - Rainscreen contractors
 - Curtain walling contractors
 - Other facade and cladding installers
 - Etc.
- Segments of the distribution network
- Manufacturers supplying into the market
- Others as identified as being relevant sources of information

Over 420 telephone interviews have been conducted with these types of respondents during 2025.

2 -Desk Research:

A major programme of desk research will also be conducted consisting of the following:

- Collection and analysis of all published and other obtainable statistics from both public and private sources
- Information from the unique database held by Construction Markets which has been updated annually since the consultancy was started over 50 years ago
- Data collected from the Internet

Fees & Timings:

Fee Structure:

The fee for the study on The Market for Facade Systems will be:

£4,450 + VAT per subscriber

This fee will be invoiced in the following stages

- 60% upon delivery of the draft report and dataset
- 40% on delivery of the final report and dataset

Each subscription includes an online meeting with Dominic Collins, and this can feature a PowerPoint presentation of the main findings.

Note: The fee will be invoiced in full if the order is received once the draft data has been published in May/ 2026.

The draft and final reports and datasets will be supplied in electronic format as follows:

- Draft dataset - MS Excel workbook
- Final Report - PDF format
- Final Dataset - MS Excel workbook

Timing:

The delivery dates for roof claddings report are as follows:

- Draft Data - May 2026
- Final Report and Dataset - June 2026

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- We will provide you with data and services described in this engagement letter and the accompanying document describing the research scope in a timely manner. In the unlikely event that delays occur then these will be promptly advised by email.
- All reasonable endeavours will be made to ensure the accuracy of all data that is supplied and this will be based on the agreed scope and no warranty or representation is made by us as to the completeness of the data or reports or the accuracy of the information we have relied on.
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